

# Jesse Williamson

Instagram

It's not common to come across a quintuple threat in the entertainment business, but Jesse Williamson is just that – his abilities span MC work and gig hosting; radio presenting; producing, voice-over artistry and content creation.

While Jesse's roots are deeply planted in radio, he has had his fair share of television air-time as well, and is somewhat of a TV-set veteran – all before the age of 25!

Jesse grew up in Auckland, and was a keen sportsman at Westlake Boys High School. Radio was a constant companion in his teens, which led him to undertake a bachelors' degree in it at Christchurch Broadcasting School. Exceedingly skilled in high-quality banter, and not one for shy, retiring behaviour (which likely stems from being one of a family of six girls and three boys!), Jesse is adept at telling a story or making a point with efficiency, charm and humour - the attributes of a truly gifted broadcaster.

It was this skill-set that saw him move through the ranks at NZME over six years, working as a part-time announcer and a fulltime producer at both the ZM and Hauraki stations. Jesse covered breakfast, day, drive and night shows with ease; it was also during this time he worked as an MC for ZM, hosting monthly bar parties, intimate music gigs (such as the Backyard Sessions with Kings and Theia), and the very first "Flochella" in Taupo in 2017.

He has also worked as a voice artist for retail and corporate brands, including ITM, NZME and iHeartRadio.

However in 2018, Jesse heard the USA calling, and ventured off for his OE. After extensively traveling the States, he settled in Whistler, Canada, hitting the slopes by day and bar tending by night. Where he would possibly be still, had it not been for a call from a friend in television, who was



*outspoken*

casting the very first season of The Bachelorette NZ.

Jesse returned home to join the show in 2019, charming bachelorette Lily and audiences alike with his cheeky comedy and flamboyant taste in blazers. Although Jesse came runner-up in the quest for Lily's final rose, his happy nature and authenticity made him a firm crowd favourite. Jesse is now busy building on the great breadth of broadcasting experience under his belt, but when he's not behind a microphone, his passions encompass travel and adventuring; film; food and wine, health and fitness – and obviously music and sport. And he recently turned his talents to helping others solidify their pursuit of happiness - in 2020, Jesse became a wedding celebrant.

Now based in NZ for the foreseeable future, Jesse is available for events, content creation, and voice and broadcasting work. His ability to entertain and connect with his demographic through his uniqueness and humour will ensure he is a fan favourite for years to come!