

Jayden King

Height 6'2"

Instagram

It sounds like a movie; one minute you're working as a waiter in a Mexican restaurant, dreaming of making it big – the next, you're plucked from obscurity to co-host one of the country's highest-rating radio drive shows with media darling Sharyn Casey.

Except this is real life, and exactly what happened to Jayden King in 2019, when he was carefully selected out of five finalists as the winner of the legendary "Quit Your Day Job," a competition to find Sharyn a new co-host for her 3pm – 7pm slot on The Edge.

With no previous presenting experience, Jayden has wildly impressed his co-host, who credits him with a slew of new ideas for the show, which she says together they have completely revitalised.

But there were clues throughout his upbringing that Jayden was set for a career in the spotlight.

Easygoing and light-hearted, Jayden has always been known for his huge smile, upbeat attitude and endless positivity. Born and raised in the Waikato (his iwi is Te Ati Awa - Taranaki - and he has conversational Te Reo), his family moved to Auckland for the latter part of Jayden's schooling. With three sisters, Jayden had to hone his communication skills very finely – paving the way for a career as a "professional talker."

While at Westlake Boys High School, Jayden scooped the type of awards that indicated a career in the media was inevitable, such as senior debating champion, the Auckland Nga Manu Korero Speech competition, the Maori Award for Academic Excellence (three times!) and a Significant Student Scholarship to AUT to study communications and business.



outspoken

He has also dabbled in a bit of character acting! In 2019 Jayden worked as the integration coordinator for The Rock, but also guested as “K-Hole,” a “party-loving bogan” who would visit the studio every Friday morning and give his opinions on inappropriate topics to The Morning Rumble crew. K-Hole was incredibly popular and ended up with quite a fan-base!

Jayden describes himself as an “absolute lover-of-life, happiness and kindness.” The causes that count for Jayden are those that advocate for mental health; and he is passionate about bringing an end to bullying.

On his downtime, you’ll find him spending time with his girlfriend; watching or playing sport; immersing himself in the arts, whether it’s cinema, music or dancing; or indulging his passion for cooking – and eating – amazing food.

Jayden brings his wild creativity to any project he takes on, whether it’s MCing/hosting; voice work or content creation – his rampant positivity makes him a client’s dream.