

Major Murray Fluffington

Instagram

Major Murray Fluffington is the furchild of Fletch from ZM's Fletch, Vaughan & Megan breakfast show.

Born in the Far North, he dreams of finding fame on the catwalks around the world, modelling for designers like Gianni Catsace, Cat Largerfeld and Catcat Chanel. Rumours of pending Catnip charges have given him something of a bad-boy image that will give your brand an edge. A big hit with the ladies, his Instagram stats show that he resonates particularly strongly with New Zealand women aged 25 to 34.

Major Fluffington identifies as British Shorthair, and his main interests are chasing balls under the couch, sleeping and eating A LOT.

Despite not having opposable thumbs, he's purrfect at creating content or fronting influencer campaigns.



outspoken