

## @lovefromyourdads

Instagram Facebook

When Mark Edwards and Christian Newman met in Wellington in 2005, it didn't take them long to envelop each other into their lives. Fast forward 11 years and their love story took the next big step, with Mark and Christian marrying in 2016.

But they were plagued with a desire to become parents. The two began the process of trying for a child shortly after they got married. But due to current adoption and surrogacy laws in New Zealand, it took them three emotional years, and nearly \$60,000, before finally becoming the ultimate modern family.

After rallying the internet for a surrogate, and finding an egg-donor in their sister-in-law, Christian and Mark welcomed their son Francis ("Frankie") in June 2018. The pair, dubbed the Baby Daddies, are currently fighting to be legally recognised as their son's parents. They transparently share the ins-and-outs of their ground-breaking journey online with their social media following.

Their online presence serves a double purpose, not only acting as a time-capsule for Frankie, but as a beacon of hope for the scores of other same-sex couples out there in similar positions. They treat their Instagram like a diary to their son, signing off each entry and life update with: Love from your Dads.

Hilarious and candid in their approach, Mark and Christian are budding renovators with a passion for travel. They believe balance is the key to a happy lifestyle, juggling high-flying careers, health, fitness and family time. Loving life as a little trio, the pair have already started the great debate: whether to have two or three children. Entrepreneurial Christian owns a male topless waiter company, 'Strip of Meat', and is also the CFO for a tourism company. His husband Mark, is the founder of well known household brand Edwards & Co, a stylish and practical baby stroller business.

Honest, hilarious and irresistibly likeable, this candid



*outspoken*

couple are great content creators and strong campaign assets. Their growing audience looks to them for inspiration, as well as recommendations on what to do, wear, eat and drink.