

outspoken

Simone Anderson

<http://outspokenbyodd.co.nz/simone-anderson>

SKILLS: Blogger, Brand Ambassador, Speaker

INTERESTS: Adventure, Cars, Culture and the Arts, Entertaining, Environmental, Fashion, Food and Wine, Health and Lifestyle, Inspirational, Motivational, Social Media, Sport, Travel

Simone started on her quest to lose weight and improve her health in 2014. She shared her progress on social media for accountability, which quickly drew a large and engaged following who supported her as she shed 92kg.

Her candid and open personality has seen her soar to the top, and her story has gained extensive coverage across national and international media, including publications like The Huffington Post, The Daily Mail, Elite Daily, Fashion Quarterly and the NZ Herald. In 2015 she was interviewed by Tyra Banks on her talk show, The FABLife. She also graced the October 2016 cover of Good Health magazine.

Simone now has well over 550,000 fans across her Facebook and Instagram pages who celebrate her every step of the way.

Content creation is a strength of hers, and she always finds a way to put her unique imprint on creative. She has won the hearts of her followers, and delivers strong results for the campaigns she takes on.

2018 has seen Simone reach a major milestone, releasing her first book Journey to Health.

In her honest and moving book, she shares her inspiring weight-loss story - with an inspiring message of body positivity and learning to love yourself.

It quickly went to the top - claiming #1 NZ published title; #1 Non-fiction book in NZ; #1 on iBooks worldwide; and #3 of all book sales in NZ - all within the first fortnight of release.

Simone's experience in the social space has built her a reputation as a talented and reliable content creator - making her an in-demand brand ambassador and influencer.

Regardless what she is working on, where she's traveling to, or what projects she has on the go - Simone never fails to deliver. Her work ethic is unmatched, and she's got a real skill for working proficiently and professionally - generating great results and rave reviews.

She's also a captivating and inspiring speaker, Simone uses her background in the performing arts to motivate and encourage audiences to start taking the steps towards their dreams.

Simone was a guest speaker at our Augustine Life event in May, where she spoke in front of 1,000 ladies gathered together for a motivational afternoon. She was fabulous to work with and spoke wonderfully on stage. She was warm and engaging with the crowd, with an uplifting and positive message to share. Simone has a beautiful personality and it is a pleasure to be in her company. We would use her again for an event in a heartbeat.

Kelly Coe - Founder of Augustine

To book Simone Anderson please call Outspoken on **09 360 8333** or email **outspoken@odd.co.nz**

SOCIAL MEDIA REACH

f 300.3k

📷 255.3K

15.8K

