

outspoken

Sam Wallace

SOCIAL MEDIA REACH

f 5,235

v 12.4K

i 14.3K

<http://outspokenbyodd.co.nz/sam-wallace>

SKILLS: Broadcaster, Directing, Host, MC, Presenter, Producer, Radio Host, Television Personality, TV Presenter, Voice over Artist

VOICE SKILLS: Brand, Corporate, Documentary, IVR phone systems, Narration, Retail

INTERESTS: Cars, Film, Science, Sport, Travel, Weather

Sam's career started with a humble Pizza Hutt commercial. Nine year old Sam figured it was pretty fun, and probably easier than doing a "real job". After a solid 15 years in broadcasting, things have worked themselves out nicely.

Sam spent more than four years anchoring some fairly adventurous weather reports on TVNZ's Breakfast Show. His good humour and ready smile has seen him become a household name, much loved by viewers. Talented Sam managed to sneak in a degree in Science at the University of Auckland, which supported him in his interpretation of weather events.

After a long time in front of the camera in a variety of roles, he has switched mediums and taken up residency behind the radio mic.

Earlier this year, Sam accepted the role as co-host for the new-look Auckland breakfast show on The Hits, alongside Toni Street and Sarah Gandy. He was excited to be reunited with Toni, his former Breakfast co-host. The trio fill the airwaves with great banter and antics to help ease us into the day.

Sam is a talented public speaker, and has been a highly successful MC at a number of high profile events. He held his own on the corporate stage hosting the Grocery Charity Ball in 2014 and 2015 - which raised over \$400,000. He's also been master and commander of the Butcher of the Year, Zespri annual conference, Ports of Auckland Open day 2015 & 2016, the Mini Clubman release, the NZ Steel Family Day, Moet Tennis Launch - plus numerous school galas (where he is often pelted with wet sponges).

Sam's ability to relate to people is his main strength, a skill that began during his time hosting in kids' TV. Sam co-hosted and co-wrote Sticky TV (TV3) for nearly a decade, and holds that experience close to his heart.

"If you can interview a seven-year-old who doesn't want to talk to you, you can interview anyone," he says with a characteristically cheeky grin.

Sam has a real passion for people, and his entire modus operandi is based around "having a wee giggle". He prides himself on his preparation, enthusiasm and execution.

We are delighted to be able to provide Sam Wallace with this reference in light of his role as Master of Ceremonies at the 2014 and 2015 Grocery Charity Ball. Sam's responsibilities in this role were to link all aspects of the event including official speeches, entertainment introduction, live auction support, silent auction promotion and most importantly corporate pledging. The corporate pledge part of this event plays a major part in the fundraising efforts and is facilitated entirely by the MC. Sam's ability to work with the charity spokesperson, be it a child or adult, to help the audience understand what a difference their financial support would make has seen two New Zealand charities receive between \$132,000 and \$164,000 in corporate pledges. We found Sam very easy to work with. He was well prepared for each event, flexible to work with changes and special requests, showed a willingness to do whatever was required even when outside of his comfort zone (dancing with the disco crew or joining the futuristic Zespritron entourage) and was very professional. His friendly disposition and sense of humour made him very relatable to the audience who really enjoyed his involvement at the event. I would certainly recommend Sam in an MC role.

Jackie Coyne - S2N Events



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To book Sam Wallace please call Outspoken on
09 360 8333 or email outspoken@odd.co.nz