

Mark Richardson

http://outspokenbyodd.co.nz/mark-richardson

SKILLS: Cricket Commentator, MC, Radio Host, TV Presenter

 VOICE SKILLS:
 Brand, Corporate, Documentary, IVR phone systems, Narration, Retail

 INTERESTS:
 Adventure, Art, Business, Celebrity, Culture and the Arts, Economy

and Finance, Entertaining, Environmental, Food and Wine, Health and Lifestyle, Inspirational, Law, Leadership, Motivational, Politics, Social

Media, Sport, Travel

NATURAL ACCENT: Kiwi

Mark Richardson, a former Black Caps batsman, scored 2776 Test runs at an average of 44.77, including four centuries and 19 fifties, across his international career. He retired from cricket in December 2004, saying he could not sustain the intensity needed to compete at international level.

Mark's departure from cricket propelled him into a new career as a cricket commentator on both television & radio, which later led to him co-hosting Sky TV's prime-time sports show 'The Crowd Goes Wild' alongside Andrew Mulligan. CGW allowed Mark to develop his cheeky irreverent style of presenting that he is now famous for.

In 2012 Mark partnered again with Andrew Mulligan to co-host the Radio Sport breakfast show (later re-branded as the Crowd Goes Wild Breakfast), doing both early morning radio and evening television. Identifying Mark's potential for lifestyle entertainment also, Mediaworks brought Mark on board to host hugely popular reality television show TV3s 'The Block', which he continued to host for three seasons.

In mid-2015 Mark decided to relinquish his position with Radio Sport to move to 'The Sound' to co-host the breakfast show with Leah Panapa. A fierce work ethic and drive to challenge himself, Mark is not one to sit in the comfort zone. He works frequently as a speaker to corporate and community organisations, and often participates in events for charity.

Mark is now the resident sports presenter on TV3/Radio Live's new-look <u>Am Show</u>. His sporting knowledge, popularity with New Zealanders and quick-fire comments keep everyone on their toes - delivering some good laughs along the way.

To book Mark Richardson please call Outspoken on **og 360 8333** or email **outspoken@odd.co.nz**

SOCIAL MEDIA REACH

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