

outspoken

Johnny Tuivasa-Sheck

<http://outspokenbyodd.co.nz/johnny-tuivasa-sheck>

SKILLS: * In partnership with ESPORTIF, Vlogger
INTERESTS: Adventure, Comedy, Health and Lifestyle

Johnny Tuivasa-Sheck is a charismatic and athletic powerhouse - embodying the best of sport and digital media.

The NRL player has many strings to his bow. Having played for the Sydney Roosters, Johnny is now back in his home town of Auckland - making an impact off-field for the Warriors as their resident Content King in the club's fan engagement department.

His responsibilities include creating polished and downright hilarious videos to engage fans of the Warriors - amassing hundreds of thousands of views on his [YouTube](#) channel.

Juggling his off-field responsibilities with his explosive talents on the pitch, Johnny plays for the Warriors ISP and Club Rugby League. His video skits are his real passion though, and he takes the reigns - fully scripting, filming and editing himself.

His infectious and vibrant personality have helped him grow an enormous fan base across his Facebook, Instagram and YouTube pages in just a few short months.

Totalling more than 256,000 followers, Johnny's engagement is fantastic, demonstrating a real connection to his audience.

A true creative, he's also very polite and humble, which makes him come across as very relatable to his followers. He is a talented content creator with a clear ability to own briefs and work to deadlines.

Sport runs in the Tuivasa-Sheck family. Johnny's big brother is the Captain of the Warriors, Roger Tuivasa-Sheck.

To book Johnny Tuivasa-Sheck please call Outspoken on **09 360 8333** or email outspoken@odd.co.nz

SOCIAL MEDIA REACH

 138.8k

 93.4k

